

THE EXECUTIVE NETWORK

Monday, February 26

RANKIN COLLEGE OF BUSINESS – BLANCHARD HALL

8:00 AM – 8:45 AM	Early Bird Event – Preregistration Required rtalley@saumag.edu Continental breakfast provided
BLAN 207	Don McDonald '89, Senior Vice President, Merrill Lynch Wealth Management <i>Financial Planning as a Career</i>
9:00 AM – 10:15 AM	Speaker Sessions
BLAN 204	Jonathan Baird '01, Senior Advisor and Partner, Mustard Seed Wealth Management Topic: <i>The Future of the Financial Services Industry</i>
BLAN 208	Mike Dumas '79, Vice President and CFO, Intermarine, LLC Topic: <i>Inherent Biases: Differences between reality and perception</i>
BLAN 202	Don McDonald '89, Senior Vice President, Merrill Lynch Wealth Management Topic: <i>Financial Planning Industry</i>
10:15 AM – 10:30 AM	Refreshment Break and Networking
10:30 AM – 11:45 AM	Speaker Sessions
BLAN 202	Jim Andrews, Jr. '86, Vice President and Chief Legal Counsel, Deltic Timber Topic: <i>Corporate Culture</i>
BLAN 208	Jonathan Baird '01, Senior Advisor and Partner, Mustard Seed Wealth Management Topic: <i>The Future of the Financial Services Industry</i>
BLAN 204	Mike Dumas '79, Vice President and CFO, Intermarine, LLC Topic: <i>Inherent Biases: Differences between reality and perception</i>
BLAN 206	Don McDonald '89, Senior Vice President, Merrill Lynch Wealth Management Topic: <i>Financial Planning Industry</i>
12:00 PM – 1:00 PM	Lunch with the Speakers – Preregistration Required rtalley@saumag.edu
BLAN 207	Mike Dumas, Don McDonald, Kristina Madison, and Jim Andrews, Jr.
1:00 PM – 2:15 PM	Speaker Sessions
BLAN 202	Jim Andrews, Jr. '86, Vice President and Chief Legal Counsel, Deltic Timber Topic: <i>Corporate Culture</i>
BLAN 204	Kristina Madison '04, Senior Manager II, Fuel Operations & New Market Pricing, Walmart Topic: <i>Dare Greatly</i>
BLAN 208	Jill Temple '06 MBA, Executive Director, Interfaith Clinic, a service of SHARE Foundation Topic: <i>What are soft skills and how do I get them</i>
2:15 PM – 2:30 PM	Refreshment Break and Networking
2:30 PM – 3:30 PM	Panel Session
BLAN 208	The Value of Internships Mark Trout, Instructor of Marketing Caleb Hawkins '05, Walgreens, Store Manager

THE EXECUTIVE NETWORK

Tuesday, February 27

RANKIN COLLEGE OF BUSINESS – BLANCHARD HALL

8:30 AM – 9:15 AM	Early Bird Event – Preregistration Required rtalley@saumag.edu Continental breakfast provided
BLAN 207	Beth Weldon '83, Vice President of Marketing, First Financial Bank Marketing Internships
9:30 AM – 10:45 AM	Speaker Sessions
BLAN 202	Dennis Joseph '03, Associate Director, Global Strategy and Marketing, Halyard Health Topic: Global Healthcare - Intersection of Global Strategy and Innovation
BLAN 204	Kristina Madison '04, Senior Manager II, Fuel Operations & New Market Pricing, Walmart Topic: Dare Greatly
BLAN 208	Dory Stiles '93, Assistant Treasurer, Koch Industries Topic: Don't Spare the Change – Embrace It
BLAN 206	Beth Weldon '83, Vice President of Marketing, First Financial Bank Topic: The Next Big Thing
10:45 AM – 11:00 AM	Refreshment Break and Networking
11:00 AM – 12:00 PM	Speaker Sessions
BLAN 206	Dennis Joseph '03, Associate Director, Global Strategy and Marketing, Halyard Health Topic: Global Healthcare - Intersection of Global Strategy and Innovation
BLAN 208	Margaret Molleston '78, President and CEO of GeoSouthern Energy Partners GP, LLC and GEP Haynesville, LLC Topic: Oil and Gas Industry and GeoSouthern
BLAN 202	Shawana Reed '03, Vice President of Finance, Southern Arkansas University Topic: The Business of Higher Education
BLAN 204	Dory Stiles '93, Assistant Treasurer, Koch Industries Topic: Don't Spare the Change – Embrace It
12:00 PM – 1:00 PM	Lunch with the Speakers – Preregistration Required rtalley@saumag.edu
BLAN 207	Dennis Joseph, Kristina Madison, Margaret Molleston, Shawana Reed, and Dory Stiles
1:00 PM – 2:15 PM	Speaker Sessions
BLAN 206	Dennis Joseph '03, Associate Director, Global Strategy and Marketing, Halyard Health Topic: Global Healthcare - Intersection of Global Strategy and Innovation
BLAN 202	Kristina Madison '04, Senior Manager II, Fuel Operations & New Market Pricing, Walmart Topic: Dare Greatly
BLAN 208	Margaret Molleston '78, President and CEO of GeoSouthern Energy Partners GP, LLC and GEP Haynesville, LLC Topic: Oil and Gas Industry and GeoSouthern
BLAN 204	Shawana Reed '03, Vice President of Finance, Southern Arkansas University Topic: The Business of Higher Education
2:15 PM – 2:30 PM	Refreshment Break and Networking
2:30 PM – 3:30 PM	Panel Session
BLAN 208	Steps to securing an Internship Traci Hughes, Instructor of Business Gerald Plumlee, Associate Professor of Management Sheila Pearson, Internship coordinator and Associate Professor of Information Systems